Exhibit C

PTO/AIA/15 (07-12)

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UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No.	029972-0434255	`
First Inventor	Sephi Joseph SHAPIRA	
Title	SYSTEM AND METHOD FOR GENERATING ARTIST-SPECIFIED DYNAMIC ALBUMS	
Express Mail Label No.		

(Only for new r	ioriprovisional applications under 37 CFK	1.33(D))			TIVAIVIIO ALDO	, IVIO		
			Express Mail Label No.					
APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents.		ADDRESS TO:		Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450				
1. Fee Transr	mittal Form.	ACCOMPANYING APPLICATION PARTS						
2. Applicant claims small entity status. See 37 CFR 1.27. 3. Specification. [Total Pages 61] Both the claims and abstract must start on a new page (For information on the preferred arrangement, see MPEP § 608.01(a)) 4. Drawing(s). (35 U.S.C. 113) [Total Sheets 22] 5. Inventor's Oath or Declaration. [Total Sheets 1] (including substitute statements under 37 CFR 1.64 and assignments serving as an oath or declaration under 37 CFR 1.63(e)) a. Newly executed (original or copy) b. A copy from a prior application (37 CFR 1.63(d)) 6. Application Data Sheet. *See Note below. See 37 CFR 1.76 (PTO/AIA/14 or equivalent)		9. Assignment Papers. (cover sheet & document(s)) Name of Assignee ESCAPEMUSIC LIMITED 10. 37 CFR 3.73(c) Statement. Power of Attorney. (when there is an assignee) 11. English Translation Document. (if applicable) 12. Information Disclosure Statement. (PTO/SB/08 or PTO-1449) Copies of citations attached						
7. CD-ROM or CD-R. in duplicate, large table or Computer Program (Appendix) Landscape Table on CD 8. Nucleotide and/or Amino Acid Sequence Submission. (if applicable, items a. – c. are required) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. Paper c. Statements verifying identity of above copies			13. Preliminary Amendment. 14. Return Receipt Postcard. (MPEP § 503) (Should be specifically itemized) 15. Certified Copy of Priority Document(s). (If foreign priority is claimed) 16. Nonpublication Request. Under 35 U.S.C. 122(b)(2)(B)(i). Applicant must attach form PTO/SB/35 or equivalent. 17. Other: TRACK ONE REQUEST FORM					
(2) For appl assigned	claims under 37 CFR 1.78 and foreign ications filed under 35 U.S.C. 111, the e, person to whom the inventor is und in the matter. See 37 CFR 1.46(b).	e application n	nust contain an ADS	specifyir	ng the applicant	t if the	applicant is an	
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The address associated with Customer Number: 009		909 OR Correspondence address below						
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Country		Telephone			Email			_
Signature	/Hean L. Koo/			Date	October 20		14	
Name (Print/Type) Hean L. Koo					Registration (Attorney/Ag		61214	

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

